

**Oil  
Heritage  
Artisan &  
Fine Craft  
Festival**



**Oil City, Pennsylvania**

**July 22 & 23**

**Friday & Saturday**

**In conjunction with  
the 33rd Annual  
Oil Heritage Festival**



**2011 Oil Heritage Artisan & Fine Craft Festival "Call for Artists"**

# 2011 Oil Heritage Artisan & Fine Craft Festival "Call for Artists"

## APPLICATION TO EXHIBIT

Dear Applicant,

**Thank you for requesting an application to exhibit at the 2011 Oil Heritage Artisan & Fine Craft Festival.**

Our Festival Committee is proud to invite you to Oil City, Pennsylvania on July 22nd & 23rd. The 33rd Annual Oil Heritage Festival is truly a destination spot in late July for people who enjoy historic and scenic areas.

From city residents and business-people, to former residents and tourists, the Oil Heritage Festival invites people of all ages to a weekend of summer entertainment. The traditions of the festival date back to 1978 and include a large festival parade, all-day concerts in the park, fireworks displays and over two-dozen other summer-fun festival events.

Our downtown main street (Seneca Street) is the hub of all festival activity, and is the perfect spot for our artisan festival. The street-fair puts our vendors directly in our business district, in close proximity to parking, food vendors, and concerts.

This year, in an effort to attract fine quality artisans and craftsmen, we have expanded the show to two days, Friday & Saturday. Following the show on Saturday, we will host the largest festival parade in our region.

The show typically takes on a quaint atmosphere and we hope to continue to add to its charm. If you are selected by our jury to participate, we will be sending you a media kit to help promote the show, which will include rack cards, tear-off flyers, and postcards to send to your customers. Additional advertising will include local, regional, and national newspaper, internet, magazine, and radio advertisements.

Please find enclosed a vendor application. We hope you will elect to apply to our show. If you have any questions or need assistance, please contact our office.

ph: 814.676.8521

tf: 800.726.7040

e: chamber@venangochamber.org

[www.oilheritagefestival.com](http://www.oilheritagefestival.com)

## CONDITIONS OF THE SHOW & REQUIREMENTS

### VENUE DETAILS

- Outdoor, street-festival
- Booths are located on pavement, **please bring appropriate tie-downs, weights, etc for tents, canopies or displays**
- Electricity is available to all vendors for \$10/booth
- 12' x 12' space with 1'-2' between all vendors
- Free parking for vendors in designated area adjacent to artisan festival
- The show is able to accommodate parking for oversized vehicles
- No cars, trucks, trailers, or other vehicles permitted on the street at any time other than setup
- *Overnight security* will be provided, however, the Venango Area Chamber of Commerce and/or City of Oil City will not be responsible for any damage, theft, or injury to vendors person or property.
- Location requests will be considered but are not guaranteed. The final booth space assignments with specific information for setup and parking will be mailed out two-weeks prior to the show. The space assignments will also be available online two-weeks prior to the show.

### IMPORTANT DATES

#### APPLICATION DEADLINES (POSTMARKED)

SESSION 1: **MARCH 1**

SESSION 2: **APRIL 1**

#### JURYING DATES

JURY SESSION 1: WEEK OF MARCH 8

JURY SESSION 2: WEEK OF APRIL 5

#### EMAIL NOTIFICATIONS

SESSION 1: MARCH 11

SESSION 2: APRIL 8

### APPLICATION FEES

SESSION 1: POSTMARKED ON OR BEFORE **MARCH 1**

BOOTH FEE: \$80

ELECTRICITY: \$10 (OPTIONAL)

SESSION 2: POSTMARKED AFTER MAR 1 & BEFORE **APR 1**

BOOTH FEE: \$100

ELECTRICITY: \$10 (OPTIONAL)

JURY FEE: \$10 NON-REFUNDABLE

### APPLICATION PROCESS

- Vendors must provide **TWO (2) CHECKS**
  - One (1) for booth fee and electricity (if needed)
  - One (1) for jury fee (non-refundable)
- When the jury accepts your application, your total payment will be processed. If you are denied to exhibit, your booth fee and electricity fee will be mailed back to you
- If paying by check, there is a \$25 fee for each NSF returned check
- All checks should be made payable to: "Venango Area Chamber of Commerce"
- Cancellations prior to **JUNE 1, 2011** will receive a refund of booth fee. No refunds for cancellations after **JUNE 1, 2011**.

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## ACCEPTABLE ART & FINE CRAFT ITEMS

- Art Glass
- Pottery
- Baskets
- Hand-woven clothing & accessories
- Decorative hand-painted fine crafts/folk art
- Dried Flowers/Herbal Products
- Furniture
- Fine Arts
- Hand-crafted jewelry
- Leather/sheepskin products
- Metals
- Hand-crafted musical instruments
- Photography
- Quilts
- Rugs
- Handmade wooden toys
- Food (artisan quality, attractively packaged)

*All items must be handcrafted by the artisan present*

## NON-ACCEPTABLE ITEMS

- Packaged kit-type crafts
- Plastic craft items
- Resale items
- Yard sale items
- Gently used items
- Raffles

## SET UP

The Oil Heritage Festival Artisan & Fine Craft Festival is held **RAIN OR SHINE**.

Vendors will setup on **FRIDAY, JULY 22** from **7am-10am**. Vendors must be completely setup by the start of the festival at 10am. Vendors must have their booth open during the festival operation hours.

**FRIDAY, JULY 22: 10am - 6pm**

**SATURDAY, JULY 23: 8am - 2pm**

**Please be prepared for inclement weather with rain covers, tie downs, and weights.**

When you arrive, you will be greeted by a festival volunteer who will direct you to your space. We ask that vendors pull into their space and unload items onto the sidewalk, then park your vehicle in the adjacent parking garage. Festival volunteers will be onsite to assist in assembling tents and unloading vehicles.

## BOOTH DISPLAY

All spaces are outdoors, on pavement. Not all spaces are completely level. Vendors are advised to bring leveling devices for displays. Tents, tables, chairs are not provided. All tents must be flame retardant and comply with fire safety guidelines.

Booth appearance must adhere to a family-festival atmosphere. Extra stock and storage boxes should be stored neatly and if at all possible, not visible to the public. No smoking is allowed in or adjacent to festival booths.

We ask that vendors selling musical instruments, refrain from playing loudly. Instruments will not be permitted to be amplified in any way. This is in effort to make a pleasant selling environment for all vendors.

## TEAR DOWN

Vendors are asked to not begin tearing down until **2pm** on Saturday, July 23rd. The **Oil Heritage Festival Parade will begin promptly at 5pm**, so all vendors must have booths dismantled and exit the street by **4:15pm**. To make tear down quick and efficient for all vendors, we ask that you dismantle your tent, break down your tables, pack up supplies and place everything on the sidewalk. Then, you may retrieve your vehicle, pull into your space, load your items, then exit the street. Pulling into your space will alleviate traffic jams on the street. Festival volunteers will be onsite to assist vendors with tear down.

## VENDOR BENEFITS

- Free parking in covered parking garage
- Free parking for oversized vehicles
- Free website listing on the Oil Heritage Festival website
- Free coffee and breakfast rolls during setup
- Overnight security provided
- Affordable space fees
- Large booth space

**SPACES ARE ASSIGNED ON A FIRST-COME, FIRST-SERVED BASIS.**

**QUESTIONS? 1.800.726.7040 OR  
CHAMBER@VENANGOCHAMBER.ORG**

# 2011 Oil Heritage Artisan & Fine Craft Festival "Call for Artists"

## OVERNIGHT LODGING

### America's Best Value Inn & Suites

*formerly the Arlington Hotel*

1 Seneca Street  
Oil City, PA 16301  
TF: 1-877-677-1222

*0.09 miles from site*

### Brundred-Thomas Bed & Breakfast

315 W. 1st Street  
Oil City, PA 16301  
PH: 814-676-6477

*0.78 miles from site*

### Oil Creek State Park (Campground)

305 State Park Road  
Oil City, PA 16301  
PH: 814-676-5915

*4.79 miles from site*

### Holiday Inn Express & Suites

225 Singh Drive  
Cranberry, PA 16319  
PH: 814-677-2640

*6.11 miles from site*

### Two Mile Run County Park (Campground)

471 Beach Road  
Franklin, PA 16322  
PH: 877-896-6453

*6.67 miles from site*

### Quality Inn & Conference Center

1411 Liberty Street  
Oil City, PA 16301  
PH: 814-437-3031

*8.55 miles from site*

### Hager's Peach Basket Bed & Breakfast

1501 Liberty Street  
Oil City, PA 16301  
TF: 800-360-6598

*8.68 miles from site*

### Cross Creek Resort

3815 State Route 8  
Titusville, PA 16354  
TF: 800-461-3173

*10.94 miles from site*

### Oil Creek Family Campground

340 Shreve Road  
Titusville, PA 16354  
TF: 800-395-2045

*11.46 miles from site*

### The Foxburg Inn

20 Main Street  
Foxburg, PA 16036  
PH: 723-659-3116

*26.40 miles from site*

## VENANGO CHAMBER MEMBER RESTAURANTS

### McNerney's

235 Seneca Street  
Oil City, PA 16301

### Singer's Kreemy Delite

352 Seneca Street  
Oil City, PA 16301

### Torino's Restaurant & Catering

1 Seneca Street  
Oil City, PA 16301

### McDonald's of Oil City

5 Elm Street  
Oil City, PA 16301

### Spilling the Beans

2 West Front Street  
Oil City, PA 16301

### Famoore's Family Restaurant

18 East First Street  
Oil City, PA 16301

### Kay's Smorgasbord

211 East Second Street  
Oil City, PA 16301

### Villa Italia Ristorante

904 East Second Street  
Oil City, PA 16301

### Sportsman's Tavern

1604 State Route 8  
Oil City, PA 16301

### Café Tria

3744 State Route 257  
Seneca, PA 16346

### Fox's Pizza Den

3346 State Route 257  
Seneca, PA 16346

### Seneca Fireside Restaurant

3486 State Route 257  
Seneca, PA 16346

### Hoss's Steak & Sea House

3432 State Route 257  
Cranberry, PA 16319

### The Bricks of Franklin

135 N. 13th Street  
Franklin, PA 16322

### Primo Barone's

1564 Airport Road  
Franklin, PA 16322

# 2011 Artisan & Fine Craft Vendor Application

FRIDAY, JULY 22 (10AM-6PM) & SATURDAY, JULY 23 (8AM-2PM)

CONTACT PERSON: \_\_\_\_\_ BUSINESS NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE/ZIP: \_\_\_\_\_  
PHONE: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ CELL: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ EMAIL: \_\_\_\_\_  
WEBSITE: \_\_\_\_\_ PA SALES TAX LICENSE # \_\_\_\_\_  
AVERAGE # OF SHOWS EACH YEAR: \_\_\_\_\_

## ART & FINE CRAFT ITEMS (Please checkmark all items to be sold)

<input type="checkbox"/> Painting	<input type="checkbox"/> Paper	<input type="checkbox"/> Wood	Other (please describe in detail)
<input type="checkbox"/> Glass	<input type="checkbox"/> Photography	<input type="checkbox"/> Leather	_____
<input type="checkbox"/> Clay	<input type="checkbox"/> Sculpture	<input type="checkbox"/> Metals	_____
<input type="checkbox"/> Fiber	<input type="checkbox"/> Jewelry	<input type="checkbox"/> Mixed Media	_____

NON ACCEPTABLE ITEMS: PACKAGED KIT-TYPE CRAFTS, PLASTIC CRAFTS, RESALE ITEMS, YARD SALE ITEMS, GENTLY USED ITEMS, RAFFLES

## EXAMPLES OF WORK/BOOTH DISPLAY

Four (4) photographs must accompany this application. Acceptable formats: actual photographs, or CD's (jpg, gif files). No slides, please. Images will be returned if a SASE is enclosed with application. Please number each photo to correspond to the numbers below. Please describe images of art or fine crafts and/or booth on the lines provided below.

PHOTO #1 (ART/FINE CRAFT): \_\_\_\_\_  
PHOTO #2 (ART/FINE CRAFT): \_\_\_\_\_  
PHOTO #3 (ART/FINE CRAFT): \_\_\_\_\_  
PHOTO #4 (BOOTH): \_\_\_\_\_  
\_\_\_\_\_ YES, I ALLOW THE OIL HERITAGE FESTIVAL TO USE THE PHOTOS PROVIDED FOR PROMOTIONAL PURPOSES

## PAYMENT INFORMATION (Checks should be made payable to: "Venango Area Chamber of Commerce" )

### POSTMARKED ON OR BEFORE MARCH 1

**TOTAL CHECK #1:** BOOTH FEE \$80 X \_\_\_\_\_ # OF SPACES  
ELECTRIC \$10 (PLEASE CIRCLE): YES NO  
**TOTAL CHECK #2:** JURY FEE \$10 (NON-REFUNDABLE)

### POSTMARKED AFTER MARCH 1 AND BEFORE APRIL 1

**TOTAL CHECK #1:** BOOTH FEE \$100 X \_\_\_\_\_ # OF SPACES  
ELECTRIC \$10 (PLEASE CIRCLE): YES NO  
**TOTAL CHECK #2:** JURY FEE \$10 (NON-REFUNDABLE)

**CREDIT CARDS ACCEPTED:** CARD # \_\_\_\_\_ EXP DATE: \_\_\_\_ / \_\_\_\_ 3 OR 4 DIGIT CODE: \_\_\_\_\_  
VISA/MASTERCARD/DISCOVER/AMERICAN EXPRESS

## GENERAL RELEASE & ACCEPTANCE OF RULES

I hereby agree to the rules set forth on the enclosed information sheet. I understand that, if I fail to comply with the rules of the festival, I may be asked to leave and that booth space is non-refundable. I understand that, if my vehicle is parked illegally or if I fail to display my Vendor Parking placard in my vehicle, my vehicle will be ticketed and/or towed. I hereby relieve the Venango Area Chamber of Commerce and its agents and/or the City of Oil City from any responsibility for damage, theft, or injury to myself, my agents, or property during Oil Heritage Festival.

(SIGNED) \_\_\_\_\_ DATE \_\_\_\_ / \_\_\_\_ / \_\_\_\_

MAIL COMPLETED APPLICATIONS TO: **OIL HERITAGE FESTIVAL, 41 MAIN STREET, OIL CITY, PA 16301**  
QUESTIONS? 1.800.726.7040 OR CHAMBER@VENANGOCHAMBER.ORG

## FOR OFFICE/JURY USE ONLY

DATE RECEIVED: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ CHECK #1 AMOUNT: \$ \_\_\_\_\_ CHECK #2 AMOUNT: \$ \_\_\_\_\_ CC PROCESSED: \_\_\_\_ / \_\_\_\_ / \_\_\_\_  
APPROVED BY JURY: YES NO COMMENTS: \_\_\_\_\_