

OIL HERITAGE FESTIVAL

Sponsorship



Please consider sponsoring this fun summer festival. It can only continue with support from you, the business community!
See reverse side for Sponsorship Form

Anticipated Attendance: 50,000+
Audience Demographics: Everyone
Vendors: Arts, Crafts, Food, Non-Profits
Date: July 22 - 25, 2010

A community festival celebrating 31 years of oil heritage.



Gold Level Sponsor \$3,000

- Considered major overall festival sponsor
- Company name will appear on all media advertisements
- Company name & logo will appear on major festival sponsor banner placed over Justus Park Band Shell
- Company name will appear in chamber windows
- Special recognition in Business Connector newsletter
- Special recognition on chamber website www.venangochamber.org
- Company banner displayed at premier locations throughout festival
- Special distinction on all festival promotional materials
- Public Service Announcements mentioning Major Festival Sponsors throughout the festival
- Four (4) Tickets to Chamber Steak Fry [August 19, 2010]

Silver Level Sponsor \$2,000

- Company name will appear on all media advertisements
- Company name & logo will appear on major festival sponsor banner placed over Justus Park Band Shell
- Company name will appear in chamber windows
- Special recognition in the Business Connector newsletter
- Special recognition on the Chamber website www.venangochamber.org
- Company banner displayed at premier locations throughout festival
- Special distinction on all festival promotional materials
- Public Service Announcements mentioning Major Festival Sponsors throughout the festival
- Three (3) Tickets to Chamber Steak Fry [August 19, 2010]

Bronze Level Sponsor \$1,000

- Company name & logo will appear on major festival sponsor banner placed over Justus Park Band Shell
- Company name will appear in chamber windows
- Special recognition in the Business Connector Newsletter
- Special recognition on the Chamber website www.venangochamber.org
- Special distinction on all festival promotional materials
- Public Service Announcements mentioning Major Festival Sponsors throughout the festival
- Two (2) Tickets to Chamber Steak Fry [August 19, 2010]

Overall Festival Sponsor \$500

- Company name will appear on major festival sponsor banner placed over Justus Park Band Shell
- Company name will appear in chamber windows
- Special recognition in the Business Connector Newsletter
- Special recognition on the Chamber website www.venangochamber.org
- Special distinction on all festival promotional materials
- Public Service Announcements mentioning Major Festival Sponsors throughout the festival

Raft Race Event Sponsor \$300

- Company name will appear on t-shirts given to rafters
- Company name will appear in chamber's windows
- Special recognition in the Business Connector newsletter
- Special recognition on the Chamber website www.venangochamber.org
- Special distinction on all festival promotional materials

Children's Events Sponsor \$300

- Company name will appear on a children's events banner that will be displayed at all festival children's events
- Company name will appear in chamber's windows
- Special recognition in the Business Connector newsletter
- Special recognition on the Chamber website www.venangochamber.org
- Special distinction on all festival promotional materials

Heritage Events Sponsor \$200

- Company name will appear on a heritage events banner that will be displayed in Pipeline Alley
- Company name will appear in chamber's windows
- Special recognition in the Business Connector newsletter
- Special recognition on the Chamber website www.venangochamber.org
- Special distinction on all festival promotional materials

Car & Motorcycle Cruise-In Sponsor \$200

- Company name will appear on t-shirts given to Car & Motorcycle Cruise-In participants
- Company name will appear in chamber's windows
- Special recognition in the Business Connector newsletter
- Special recognition on the Chamber website www.venangochamber.org
- Special distinction on all festival promotional materials

Patron of Festival \$100

- Company name will appear in chamber's windows
- Special recognition in the Business Connector newsletter
- Special recognition on the Chamber website www.venangochamber.org
- Special distinction on all festival promotional materials

Friend of Festival \$50

- Special recognition in the Business Connector newsletter
- Special recognition on the chamber website www.venangochamber.org
- Special distinction on all festival promotional materials

OIL HERITAGE FESTIVAL

JULY 22-25, 2010 Sponsorship

The 32nd Annual Oil Heritage Festival will be held in Oil City from Thursday, July 22nd thru Sunday, July 25th and promises lots of summer fun for everyone. Daily evening "Concerts in the Park" along the scenic Allegheny River are complemented by a host of food vendors, fireworks display on Sunday evening, inflatable games and over two dozen additional events that take place throughout the community.

Oil Heritage Festival certainly offers something for people of all ages and features abundant community, heritage, sporting and children's events. You won't want to miss the opportunity to enjoy the Children's Parade; Kids Fun Fair; Summer Harvest Fest with the YWCA Spaghetti Supper and Ice Cream Social; the Large Arts & Crafts Show; the annual Oil Heritage Festival Parade; the 10th Annual Car and Motorcycle Cruise-In; the Annual Hop Homan & Chop Cunningham Memorial Softball Tournament; the children's events; the special dinners, street-side cookouts; the St. Stephen Summer Festival; the Arts & Crafts Show performers; or, the many other festival events planned for your entertainment.

The ongoing success of the festival is a credit to the Festival Sponsors and Committee Members and to the hundreds of dedicated volunteers who make it happen. Your financial support will ensure the continued success of the 32nd Annual Oil Heritage Festival!

SPONSORSHIP FORM

Please fill out this sponsorship form and fax or mail to your Chamber. We sincerely appreciate your support of our initiatives.

Business Name: _____

Contact Person: _____

Phone: _____

Email Address: _____

Major Levels

Your contribution supports Justus Park & Arts and Crafts Show Entertainment, Oil Heritage Festival Parade, and the fantastic fireworks displays.

- Gold Level Sponsorship \$3,000
- Silver Level Sponsorship \$2,000
- Bronze Level Sponsorship \$1,000
- Overall Festival Sponsorship \$500

Event Levels

Depending on which event you choose to sponsor, your contribution supports awards and prizes for the Raft Race; awards, prizes and entertainment for children's events; awards, prizes and t-shirts for the Car & Motorcycle Cruise-In.

- Raft Race Event Sponsorship \$300
- Children's Events Sponsorship \$300
- Heritage Events Sponsorship \$200
- Car & Motorcycle Cruise-In Sponsorship \$200

Support Levels

- Patron of Festival \$100
- Friend of Festival \$50

Please return sponsorship form to:
Venango Area Chamber of Commerce
41 Main Street
P.O. Box 376
Oil City, PA 16301
Ph: 814.676.8521
Fx: 814.676.8185

Total Amount of Sponsorship \$ _____

- Please Invoice Me Check Enclosed Credit Card

If paying by Credit Card, please fill out the following information:

Please print Credit Card Numbers on the lines provided below:

3-digit Verification Code: _____ Expiration Date: ____ / ____

Thank you for your continued support of the
Venango Area Chamber of Commerce!

