

Venango Area Chamber of Commerce

Business of the Year

Each year the Board of the Venango Area Chamber of Commerce recognizes a local Venango area business that has demonstrated a continued passion for excellence and promoted the advancement of responsible business leadership and harmony within our community. The Business of the Year award has previously been presented at the Business Tribute Luncheon during the annual Oil Heritage Festival. Beginning in 2010 the award will be presented at the annual Venango Works Trade Show, to be held April 23, 2010.

Selection Criteria:

Must be a member in good standing of the Venango Area Chamber of Commerce and in operation for at least 3 years

Business Achievements, as evidenced by two or more of the following considerations:

Expansion or Business Renovation

Staying Power: A substantiated history as an established business / celebration of a major anniversary, i.e. 30th, 40th, etc.

Productivity and Quality Improvements

Entrepreneurship and Business Leadership

Innovations in Product/Service/Technology

Sales Growth

Response to Adversity, i.e. company successfully comes back from bankruptcy, etc.

Marketing and Promotional Achievements

Major achievement in a given year

Reputation for Customer Service and Reliability

Increased Area Employment: A benchmark to judge the impact of a business on the job market

Excellence in Management/Employee Relations

* The more of the above that apply, the stronger the consideration

Commitment to Community:

Evidence of Contributions by the Nominee to Aid Community Oriented Projects

(Use of Personal or Employee Time and/or contribution of other resources)

Leadership in Business and Community